



Printing Industries of Virginia



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introduction

Printing Industries of Virginia, a membership organization of printers and graphic communications businesses, has been representing the industry since 1953. PIVA's direction is set by members so programs, activities and legislative agenda reflect the needs and interests of people working in the industry.

Membership offers the opportunity to:

- learn how to be better printers, keeping up with changes in technology and process.
- learn how to be more profitable.
- learn how to protect themselves from unfair taxation.
- learn how to speak as one voice to limit government intervention.

mission

PIVA unites and influences Virginia's printing and graphic communications industry with relevant information, education and interconnection.

vision

PIVA is a vibrant association influencing the future of Virginia's graphic communications industry.

regulation

Since 1953, PIVA has been the advocate for printers in Virginia. PIVA is pro-business and navigates the legislative process to promote and protect printers. PIVA often joins forces with other statewide organizations on issues that affect Virginia businesses. PIVA's thumbprint is all over sales and use tax issues affecting printers. PIVA partners with Printing Industries of America nationally on postal reform, employment, manufacturing and environmental issues.

PIVA is a respected lobbying force in the Virginia General Assembly working to represent printers' interests by keeping members informed on critical issues. Elected legislators in every legislative district are contacted by knowledgeable printers to ensure our voice is heard. PIVA represents all printers when carrying the message right into the Capitol. PrintPAC contributes to legislators who can make a difference in Virginia's printing business. Print Day at the Capitol is an annual event to help legislators understand printing and for printers to become more involved in the legislative process while getting to know their elected legislators.

PIVA acts as a resource for printers who have questions about environmental regulations and compliance issues. A phone call to the PIVA office in Richmond provides answers about Environmental Protection Agency (EPA), Occupational Safety and Health Administration (OSHA) and Virginia Department of Environmental Quality (DEQ) requirements.

