



PIVA Webinar

How Printing Companies Break Into the Ad Specialty Industry

Companies that primarily offer printing and marketing services to their clients are successfully transitioning into selling promotional products to their existing customer base. In this exciting webinar, featuring a panel of top printing company executives, you'll learn how to:

- Add promotional products to your product lines
- Target existing and new customers
- Transition between the printing and ad specialty industries
- Implement top success strategies

REGISTER NOW!

Date/Time:

Tuesday, August 19,
2010 from 12:00 p.m. -
1:00 p.m. EST

Cost:

\$50.00/Members
\$100.00/Non-Members

Location . . .

. . . at your desk!

To Register . . .

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